

# Ensuring Latino Immigrant Access in Times of Disaster: Lessons Learned from the 2007 California Wildfires



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October 25, 2007\_Ramona, CA\_ Traffic getting back into Ramona Thursday morning were met with not only CHP officers, but a gauntlet of National Guard MPs like ISAAC De LEON(cq)from the 649th MPs from San Luis Obispo. They were deployed after a hundred cars ignored the CHP checkpoint. Mandatory Credit: John Gastaldo/The San Diego Union-Tribune/Zuma Press

# Lideres Comunitarios



**poder popular**



**para la salud del pueblo**



# Coming out of the Dark: Emergency Preparedness Plan for Farmworkers in San Diego County

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Emergency preparedness plan documenting the needs of vulnerable populations during a disaster. Identify ways to address the challenges during preparedness, response, mitigation, and recovery phases of a disaster

- Community
- Partnerships
- Advocacy
- Assets
- Capacity

# Community

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## □ Community Involvement

### □ Community Outreach Workers

- Access, trust, familiarity
- Core training
- Cultural sensitivity, respect

## ■ Emergency Preparedness Curriculum

- Increase local capacity
- Preparedness, resources, civil rights
  - AB 2327

## ■ Network of Community Liaisons

- Source of information: evacuation, response, recovery
- Community structure
- ICS- Incident Command Structure

# Partnerships

## □ Coalition Membership

- 40+ agencies
  - Build and maintain
- Community Needs
  - "Safe Havens"
- Tribal Partnership

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**American  
Red Cross**



# Advocacy

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- Service Providers
  - Social Marketing
    - Informal social networks
- Education for Service Providers
  - Demographics
  - Community Assets
  - Gaps
- Policy Advocacy
  - Local, State, National
    - Language, Uniformed Authority

# Assets

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- Consistent building and updating of crucial assets
  - Churches
  - Ethnic Media
  - Food Banks
  - Fire Stations
  - Relief Agencies

# Capacity

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- ❑ Database of neighborhoods, trailer parks, camps
- ❑ ICS tailored to CARE
  - Train members
- ❑ Fallbrook Apartment Fire

